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| DATE: | 5/16/2006 | |
| To: | Mail Stop: Amendment Examiner Bekerman | Group Art Unit: 3622 |
| COMPANY: | United States Patent and Trademark Office | |
| FACSIMILE NO.: | 571-273-8300 | |
| FROM: | John Biggers, Reg. No. 44,537 | |
| RE: | Response/Amendment to Atty. Docket No.: AUS920010627US1 OA dated February 9, (005) 2006; Title: "Monitoring Actual Screen Display of Online Advertising" | |
| SERIAL NO.: | 09/941,248 | CUSTOMER NO.: 34533 |
| NUMBER OF PAGES: | (Including Cover) 31 | |
| COMMENTS: | Please see attached. | |

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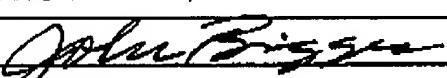
| | | |
|------------------------|-------------------|--------------------|
| Application Number | 09/941,248 | RECEIVED |
| Filing Date | 08/28/2004 | CENTRAL FAX CENTER |
| First Named Inventor | Mark J. Hamzy | |
| Art Unit | 3622 | MAY 16 2006 |
| Examiner Name | Bekerman, Michael | |
| Attorney Docket Number | | AUS920010627US1 |

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ENCLOSURES (Check all that apply)

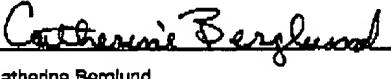
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